

WELCOME TO USPG FUNDRAISING!



Partnering with churches and communities
worldwide in God's mission to enliven
faith, strengthen relationships, unlock
potential and champion justice.



USPG⁺ PARTNERS IN
GLOBAL MISSION



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USPG⁺ PARTNERS IN GLOBAL MISSION

“ On behalf of USPG, I would like to say a huge thank you to all of you who have been so generous with your prayers, time, and energy in supporting the work of the global church by fundraising for USPG. For those of you that are new to USPG thank you for your willingness to fundraise on our behalf.

Our world is currently facing immense challenges: the climate crisis, mass migration, and the rise of nationalist politics. Amid these challenges, our sisters and brothers in churches across the Anglican Communion reach out with compassion and courage to their communities and in support the most marginalised. It is our great privilege at USPG to partner with them.

But we couldn't do this work without the help of those of you who fundraise for us. We are called as Christians to live out a hope-filled faith with humility and in deep solidarity with our sisters and brothers across God's world. Fundraising is a great way to partner in this and I look forward to hearing about the creative ways in which you choose to get involved.

So, a huge thank you to all of you for your support and for your gifts of prayer and service.

Every blessing to you. ”

Duncan S. Dormor

The Revd Canon Dr Duncan Dormor
General Secretary and Chief Executive, USPG



WHY FUNDRAISE FOR USPG

You may get this question from those who support your fundraising.
At USPG, we believe in....

THE GLOBAL CHURCH

By fundraising for and donating to USPG, you help support the mission of Anglican churches worldwide who witness to the transformation of individuals and communities through Christ. You also affirm that, as sisters and brothers, we are all precious in God's sight and heirs together.



A WIDE-RANGING UNDERSTANDING OF MISSION

Our vision of sharing in God's mission is broad and inclusive, relating to issues of shared human concern like the environment, migration, food security, healthcare, gender, theological training and leadership development. However, mission is also contextual. In North India that involves an anti-human trafficking initiative; in Calais, the support of a Refugee Projects officer; in Zambia initiatives tackling gender-based violence and across Asia the work of the Asian Theological Academy.



GENUINE PARTNERSHIP

What distinguishes USPG is not what it does, but how it does it. Money given for the work of USPG goes to support activities and initiatives prioritised by our partner churches. Always and everywhere, we work through local churches. Our deep and mutually transformative partnerships with the leadership and the key structures of the churches that make up the Anglican Communion have been nurtured by close listening over decades and, in some cases, centuries.

THE MONEY YOU RAISE COULD HELP...



£25 can equip a rural community health worker in Bangladesh with essential medical supplies for one month, enabling outreach to remote villages.



£60 can buy a set of farming tools and seeds for a family in Zululand, helping them grow nutritious food and build resilience.



£85 can cover a community gathering to teach Indigenous young people about rainforest conservation.



£120 can supply emergency shelter materials and blankets for a refugee family fleeing conflict.

PARTNERSHIP IS KEY

Fundraising can seem intimidating at first. There are the inevitable questions: What if I don't reach my goal? What if I struggle to get people to take part? These are all legitimate concerns. However, if we could give one piece of advice it would be this:

DON'T FUNDRAISE ALONE

Find others who are passionate about supporting a noble cause. Partnering with others brings together the talents and energy of others, sharing in the fun along the way and the reward of the 'well done!' Here are some ways you could partner with others:

Promote



Creative friends are a real support to events. Ask a social media savvy person at your church to help or to lead on getting the word out.



Include

Find a person who is likely to enjoy your event and invite them to be part of the team organizing it. They are likely to be more connected to the target audience and to contribute good insights, too.

Team Up



Are you connected to the neighbouring parish or to other parishes in your area or deanery? Invite them to your events and ask them to spread the word.

Involve the youth

Getting students involved increases engagement with your event as well as encouraging cross-generation collaboration. It might even count as volunteer credit in school.



Bake a difference



NOTHING BRINGS PEOPLE TOGETHER LIKE FOOD

Organising a fundraising meal is a fantastic way to raise money and enjoy dishes from around the world. It also gives you the chance to try new foods and show a video or share a story about one of our programmes.

Coffee mornings and cream teas have been around as long as USPG. There is a reason they are such successful fundraisers – everyone loves tea and cake!

Sell 'take and bake' jars

Assemble the dry ingredients for something simple like brownies or chocolate chip cookies. Layer them in empty jars and tie a ribbon around the top with a recipe card – baking instructions on one side and a 'Thank you for supporting USPG' on the other. Sell the 'take and bake' jars for £5-10.



Host a curry night in the winter

Use that time to talk about USPG and show videos, etc. Charge a small fee for the event to cover costs and take donations as well.



Host a charcuterie party

Have a selection of meats and cheeses in a relaxed environment, perhaps including live acoustic music or keyboard jazz. Take the opportunity to tell people briefly about USPG and encourage donations.



Get Outside!



Whether planning your own walking fundraiser, or taking part in a locally organised event, sponsored walks and runs are a wonderful way to raise money for USPG. There are so many ways to turn getting outside into a fundraising adventure.

- ↓ **Organise a walk** around your community or in a nearby area of natural beauty. Stop for a packed lunch, have a coffee at a mid-point, end at your local pub for a well-earned drink. Sell 'spaces' on the walk or encourage participants to get sponsors per mile walked.



- ← **Sign up for a half- or full marathon**, or other challenge event, and raise funds through a JustGiving Page for USPG as your charity.



- ↓ **Hold a family-friendly movie night** in your church hall. Sell tickets to the event and set up a 'store' with popcorn, drinks and a pick-n-mix.



- ↑ In the summer, **host a picnic** in a local park and sell tickets to enter 'challenges' like three legged races, egg-on-spoon, or other relays.



“ It's a blessing to be able to take time out to walk in the beautiful countryside and know that by doing so, we are helping to make a difference by the sponsor money raised. Over all the years that we have walked from Derby to Matlock for USPG, it has helped remind our churches that we belong to a global Communion, and that mission is more than what happens in the local parish. ”

Richard Reade

Think Seasonally

Take advantage of seasonal rhythms such as Lent or Christmas. Invite others to join you for a Lent lunch the church hall, at someone's house or at a local restaurant. Charge for the food or the event and organise a raffle with locally donated items to supplement the funds raised.



Sell hot cross buns on a Sunday before Lent or mince pies at Christmas on Sunday after church. Let people know it's for USPG's Lent or Christmas Appeal.



Hold a plant sale at the beginning of summer, selling seedlings planted in unwanted teacups. Use the event to raise awareness for programmes such as the Diocese of Amazônia's work with Indigenous people groups impacted by the climate crisis.



At Easter, hold a session to paint and decorate eggs to sell at your local church. Alternatively, organise a painting party where people pay to join in. You can charge a fee for each painted egg or for attending the event. It's a fun way to celebrate and raise some money.



Ask a local shop if you can set up a charity gift-wrapping station. Bring along a poster of our Christmas Appeal. Take donations for the service and encourage people to take away a flyer too.



At Harvest time, suggest bringing in non-perishable items to benefit the local food bank AND a pound coin for each item to benefit USPG's church partners who work to combat food insecurity around the globe.



Fun and Games



Host a Quiz

Charge a fee for each individual to join, allowing participants to form teams. Have a refreshments station and sell drinks and snacks. Give out a fun prize to the winning team, donated by a local business. Consider ways to theme it around a particular mission partner.



Invite the whole church to a Board Game Bonanza!

Set out tables in church with a variety of board games on each. Allow people to move around and play games with others. Charge a small fee to join in and sell hot dogs and fizzy drinks.



Host a Raffle

Whether a free coffee at a local café or a house plant from a garden centre, everyone likes to win something. Sell raffle tickets across a month and announce the winners in a draw after church on the final Sunday.



Put on a Concert

Are there musicians in your church? Ask them to put together a casual performance. Charge an entrance fee and sell drinks and snacks to make the night extra special.

Easy-Peasy

If a full-scale event feels a bit much for your church, why not try one of these simple actions to introduce people to USPG's global partnership programmes? **Small things can make a big difference!**



← Designate one Sunday each year as **Global Mission Sunday** with the retiring offering going to USPG. Be sure to let people know in advance that it will be happening through announcements in the weeks leading up to it, with the link to our website for more information.



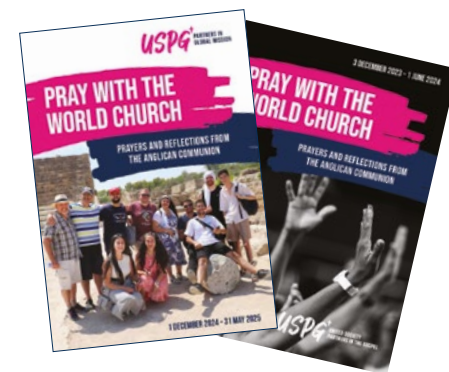
↑ Use our **Lent, Harvest or Christmas Appeals** as part of your church's giving rhythm. We provide posters and resources to support our appeals, including posters, flyers, inspiring videos, and fun children's crafts. And there's a QR code for quick and easy individual giving right on the posters.



← Place a **coin collection box** at the station where teas and coffees are served after church and encourage a donation to USPG when a free hot drink is received. Every now and then, remind people that it's there and be ready to tell them about USPG's good work.



→ We can send your church copies of **'Pray With the World Church'** – our most beloved resource. It has six months of reflections and prayers written by our global partners to guide your devotional time with a new and thoughtful perspective. Announce the arrival of the new edition! And encourage people to sign up to our E-Newsletter for further stories and encouragement from around the Anglican Communion.



The Church Engagement Team at USPG are happy to help you get started with these easy and effective ways to bring support to our partners.

Message us at info@uspg.org.uk

Get Started



Don't fundraise alone! Invite others to organise the event with you.



Pick a date that works for those involved



Choose a venue



Set a budget that optimises funds raised



Create a list of all the supplies you may need



Create invitations, flyers, promotional items, etc.



Put up posters, add to the church calendar or send out invitations



Keep people updated with reminders and countdowns



Take lots of photos and videos at your event



Send a thank you following the event to those involved



Collect the money that has been raised



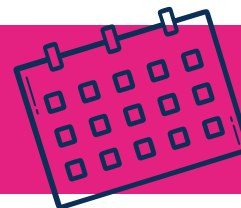
Pay in your contributions



Don't forget to share your event success with USPG

Top Tips

1



Start early and give yourself plenty of time to plan well. Being well prepared gives you the best chance to reach the goals you have set.

2



Brainstorm your immediate contacts. Is there someone you could partner with that could help make your event even more effective?

3



Make it festive. Check out the downloadable resources from our funding page such as posters, invitations, sponsor sheets, bunting, cake flags, etc.

4

Think about setting up a 'Just Giving' page to make receiving gifts easy.



6



You can use social media to spread the word even further; don't forget to tag @USPGGlobal so we can share it.



5



If your event is open to the community, put up posters in local shops and hand out flyers.

7

Don't forget to order our Gift Aid envelopes to distribute at your event for anyone who is eligible, multiplying the impact of your hard work.



8

Share the success of the event with your church community as a way to say thank you. And let us know, too, so we can celebrate with you.



Advertise your event

TAKE PHOTOS AND VIDEOS

Use photos that will catch people's attention or make a quick video of yourself explaining what you are doing and why you are fundraising for USPG. Ask for the video to be shown at church or post photos on your parish website or newsheet. USPG can help with pictures of our partner projects.



GET CREATIVE WITH SOCIAL MEDIA

There are so many options to advertise online. For example, post an event on your Facebook page and share it around your contacts. Or share the details on Instagram.



POST FLYERS IN YOUR LOCAL CHURCH

Create flyers or a poster to put up in your church with event details and maybe a few ways to get involved.



KEEPING IT LEGAL AND SAFE

Health and Safety is always important to think about when organising a fundraiser. Please make sure you stick to the following fundraising guidelines. Don't hesitate to get in touch with us if you have any questions or concerns.

INSURANCE AND PERMISSIONS Find out whether the venue has their own insurance or if you need to apply for any licenses required for your event. For example, you may need Public Liability Insurance or Public Entertainment License, so check with your local authority before you start.

You must take all reasonable steps to ensure the safety of everyone involved in your fundraising activity. There's lots of useful advice about completing risk assessments on the Institute of Fundraising website at:

www.institute-of-fundraising.org.uk

USPG is not responsible for supplying insurance and does not guarantee that your fundraiser will be covered.

COLLECTIONS Organising a collection is a really simple way to fundraise while you help to raise awareness of the work we do. This could be a retiring offering at a Sunday service or a pass-the-bucket at an event. Be aware of the following: keep your bucket or tin sealed, don't shake your bucket or put pressure on anyone to donate – this is illegal – and remember to keep smiling and thanking everyone.

RAFFLES AND LOTTERIES If you've decided to organise a raffle or lottery, it's important that you read the relevant legal requirements before you get started. For in-depth information contact your local authority and the Gambling Commission or contact us.

FIRST AID Please arrange for appropriate first aid support to be available at the event.

FOOD HYGIENE Please ensure you are following all food safety and food hygiene processes. Take care when handling any food and use good hand washing practices and gloves whenever necessary.

BEST PRACTICE If you're using a percentage of your fundraising or ticket price to cover costs, you must make it clear on all promotional materials what percentage of funds raised will go to USPG.

AND FINALLY.... make sure everyone involved knows how much you raised. They will be really happy to hear the impact their support has had and may be encouraged to help you again in the future.

THANK YOU FOR CHOOSING TO FUNDRAISE FOR USPG

WHATEVER YOU DO, WORK HEARTILY, AS FOR THE LORD AND NOT FOR MEN, KNOWING THAT FROM THE LORD YOU WILL RECEIVE THE INHERITANCE AS YOUR REWARD. YOU ARE SERVING THE LORD CHRIST. Colossians 3:23-24



Committing your time, energy and resources to a fundraising project on behalf of USPG is no small endeavour; it is a gift for which we are so incredibly grateful.

However much you have raised, you can be certain it will make an enormous difference to our partner churches around the world who are living out the Gospel in their local communities.

PAYING IN THE MONEY YOU'VE RAISED



ONCE YOU'VE HELD YOUR FUNDRAISING EVENT, THERE ARE LOTS OF WAYS TO PAY THE FUNDS INTO USPG.



If you raised sponsorship for your event using an **online fundraising page**, donations made via your page will automatically be sent to USPG.



You can donate over the **phone** by calling the USPG office on **020 7921 2200** and make sure to tell us the money is from your fundraising event.



Visit **www.uspg.org.uk/donate** and follow the instructions to make a payment.



You can send a **cheque** made payable to USPG in the post to: **Fundraising, USPG, 5 Trinity Street, London, SE1 1DB.**



If you have collected **cash/cheques** on our behalf, you can drop us an email at **info@uspg.org.uk** and we can send you specific instructions.



Scan the **QR code** to go straight to our online donation page



We love to hear about your fundraising successes!

Please drop us an email on **info@uspg.org.uk** to let us know the date you make the donation, and the amount so we can ensure it's applied correctly and a thank you letter is sent out to you.

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